

GO Virginia - Region 4 Council Meeting
Wednesday, January 18, 2023– 9:00 – 10:15 a.m.
NewMarket Pavilion Conference Room
300 S. 4th Street, Richmond, Virginia

Members Participating:

Brian Anderson, Chandra Briggman, Dr. Joseph Casey, Will Clements, Moses Foster, Bill Goodwin, Todd Haymore, Martha Heeter, Mark Hourigan, John Lloyd, Jr., Dr. Mark Moore, Dr. Paula Pando, Dr. Ted Raspiller, Carter Reid, Natalie Slate, and Paul Tuck

Members Unable to Participate:

John Luke, Dr. Michael Rao, Carrie Roth, and Lorin Sodell

Guest Speakers:

Wilson H. Flohr, President and CEO, GROW Capital Jobs Foundation; George Crowell, Harris, Hardy and Johnstone; Keith Boswell, Virginia Gateway Region; Andrea Devening and Sara Dunnigan, Department of Housing and Community Development (DHCD); and Kim Allman, GROW Capital Jobs Foundation Project Manager

Others in Attendance:

GROW Capital Jobs Staff Serena Barry and Ann Isbell; Annie Weidhaas (DHCD); Mr. Drexel Harris, Brightpoint

Call to Order:

The meeting of the Region 4 Council convened with a majority of members participating. Mr. Mark J. Hourigan, Chairman of the Council, chaired the meeting and called the meeting to order. Ms. Ann Isbell served as secretary and recorded the minutes of the meeting.

Citizen Comment:

No comments were made by the public; the public comment period was closed.

Consent Agenda:

Upon motion duly made and seconded, the minutes of the Council meetings of October 25, were approved as presented and provided to Council members for review prior to the meeting.

George Crowell provided a brief overview of the December 31, 2022 Financial Report and upon motion duly made and seconded, the report was approved as presented. This report had also been provided to Council members for review prior to the meeting.

Nominating Committee Report:

Mr. Flohr gave the report of the nominating committee meeting of January 17, 2023. He reported that John Vithoukias was resigning from the Council effective that date and had recommended that Monica Smith-Callahan, Henrico County Deputy County Manager for Community Affairs, be considered for election to complete his term on the Council.

He further reported that Jennifer Hunter had resigned from the Council on January 12, 2023 and recommended that Kathryn "Katie" Fessler, Senior Director, Community Impact for Altria Client Services LLC be considered for election to complete her term.

After review of the resumes of these potential replacements proposed by Mr. Vithoukias and Ms. Hunter, the nominating committee agreed that both of these individuals bring a wealth experience in business and community service and will be active and contributing council members. Both are strongly supported by their predecessors and the nominating committee members unanimously voted to recommend both Ms. Smith-Callahan and Ms. Fessler be elected to the Council.

Following a motion by Committee Member, Mr. Clements, and seconded by Dr. Pando the Council voted unanimously to elect both new members to the Council

Project Spotlight:

Mr. Keith Boswell, Virginia Gateway Region, gave an update on the GO Virginia funded site application to increase sites from Tier 2 to Tier 4. The project is moving forward with the budget that was approved and work was proceeding as planned. The engineering firm is experiencing some delayed confirmations from the Army Corp of Engineers Mr. Boswell and Ms. Dunnigan reiterated to the Council that in order to be considered for GO Virginia funding, privately held sites were required to sign a Memorandum of Understanding with an agreement to reimburse any GO Virginia funds if the terms of the agreement changed.

Report on GROW Capital Jobs Foundation Activities:

Mr. Flohr announced that Dr. Raspiller is leaving Brightpoint to take on new responsibilities with the Virginia 529 program. Dr. Raspiller then introduced Drexel Harris, who will be the new pharmaceutical manufacturing senior advisor for Brightpoint.

Mr. Flohr reported that the GO TEC competitive project led by Region 3 was approved by the GO Virginia board at their December meeting. This will lead to Region 4 preparing a per capita grant application for GO TEC funding which will include 6 to 8 school divisions. Our regional coordinating entity will be CCAM along with Brightpoint and VSU. Two GO TEC individuals funded by the competitive grant will be employed for two years to support the school divisions and develop curriculums with the schools. Mr. Flohr reported that a per capita project proposal would likely be coming forward for the Council to review in the coming months.

Mr. Flohr updated the Council on a project for Reynold Community College pharmaceutical technician talent project that had received approval by the Council for Foundation Board vetting. The Reynold's team has been in the process of identifying specifically what companies in the region need trained technicians to determine a demand and create a return on investments that meets the requirement of the grant. Likely the Foundation board will have the opportunity to review it with it coming back to the Council for a recommendation in March.

It was announced that JALARC will be reviewing the GO Virginia programs results over the next few months. They will be working with our staff as well as Mark and Todd as part of their evaluation of the initiative in Region 4. Mr. Flohr noted that the JLARC resolution was included in the materials distributed at the meeting. He noted that Sara Dunnigan has discussed with the regional support organizations that JLARC generally reviews new initiatives after 5 years of operations.

Mr. Flohr then noted that the DHCD team was present to share more about the Talent Pathways Initiative (TPI) and that Bob Holsworth would be working with the Council and a Council task force to identify a cluster(s) and a coordinating entity to lead this effort.

Talent Pathways Initiative:

Andrea Devening reviewed the guidelines of this new initiative, the goal of collaboration by business and education on expanding job opportunities, meeting workforce needs and developing, retaining, and attracting talent to the Commonwealth. Each GO Virginia region will receive up to \$250,000 to conduct a situational analysis of existing conditions to support development of a regional talent pathway strategy for priority targeted clusters as designated in the regions 2021 Growth and Diversification plan. Sara Dunnigan then reviewed the items in the Governor's Budget for talent pathways development and special projects.

Region 4 Project Status and Highlights:

Kim Allman reported on the results of the 17 closed projects in Region 4 as well as current status of the 12 open projects. Her report included match by locality and metrics and outcomes achieved by the closed projects.

Adjournment:

There being no other business, and upon motion duly made and seconded, the meeting was adjourned.

Mark J. Hourigan, Chairman

Ann M. Isbell, Acting Secretary